

InstantINFOSM

1 Reduce lost time accidents.

2 Increase morale and productivity.

3 Decrease workers compensation or self insurance costs.

Want to see how other firms have used incentive programs to help their bottom line? Call us to obtain a free case history of a company like yours.

Contact Us:
Voice; 1.440.234.9080
Fax: 1.440.234.0355
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ISC Incentives



IMPACT YOUR BOTTOM LINE

Incentive Specialties will help you use incentive programs to increase your bottom line.

The Safety Slot Machine

The Safety Slot Machine can help you reduce OSHA recordables by up to 70%! That means savings in worker's comp or self insurance costs.

What can the Safety Slot Machine do for me?

The Safety Slot Machine Program is designed to capture employees' attention and bring safety to "top of mind".

Program benefits:

- Reduce Worker's Compensation or self insurance costs.
- Decrease lost time accidents.
- Increase employee moral.
- Decrease absenteeism

How does it work?

We actually bring a real Las Vegas slot machine into your facility. The slot machine is customized with your logo and on the body and slot machine wheels. It's very cool! More importantly, your employees will think it is cool. This program brings a great deal of excitement to the topic of safety and keeps it "Top of Mind". In a nutshell, employees who are safe for a predetermined period (usually 1 month) qualify for two pulls on the slot machine to win prizes.

A large prize board displayed next to the slot machine shows what employees can win. Even employees that get zero credits on their turn still receive a prize such as a tee shirt or travel mug imprinted with your safety logo. Some employees will win more expensive gifts such as boom boxes, MP3 Players, Sport Bags, DVD players, flat screen TV's and much more.

What kind of results can I expect?

One bottling company reduced OSHA recordable

accidents by 70% in two years. A manufacturing firm went 4 million man hours without a lost time accident.

How much does it cost?

The program is designed to reward employees at a rate of from \$75- \$100 per employee per year depending upon the number of employees participating in the program. The program is structured for the maximum impact. One of the things that differentiates the Safety Slot Machine Program from all other programs is that all safe employees win something. This eliminates the negative feeling that many employees feel with other programs when they are accident free but never receive any award. Employees have the added excitement of the possibility of winning big prizes as well. A great incentive program achieves results by creating interest and excitement. The Safety Slot Machine hits the mark!



The Safety Slot Machine

How do I get started?

The Safety Slot Machine is a turn key program. You can choose custom awards imprinted with your logo. Contact Incentive Specialties at 440.234.9080. Tell us the date you want the program to start and the date you want it to end. Typically programs run for one year and are often rolled over to a second or third year with minor changes. Call us for a detailed budget spreadsheet. Start reducing costs now.

"It's the neatest thing we have ever done!", says Jim Stiegel of Abarta Bottling in Cleveland, Ohio.

Don't delay your savings. Call us today at 440.234.9080.

Incentive Specialties Company • 682 West Bagley Road #11 • Berea, Ohio 44017

1 CREDITS



Cap



Fanny Pack



Lunch Sack



Tee Shirt



35mm Camera



Carabiner

20 CREDITS



Pair of Six Flags Tickets

2 CREDITS



Tool Kit



Sweatshirt



Copper Mug



Golf Money Clip

40 CREDITS



Trek Mountain Bike



Canon Power Shot Digital Camera

6 CREDITS



Golf Valet



Barbecue Set



Binoculars



Soft Sided Briefcase

100 CREDITS



Sony Dolby Digital AM/FM/VIDEO Receiver



Weber Grill

8 CREDITS



Coffee Maker



MT75 125 Piece Tool Kit



Watch



100% Premium Cotton Golf Shirt



Metroparks Golf-9 Holes

1000 CREDITS



Sony Portable DVD Player



Sony 32" Flat Tube Television

10 CREDITS



Portable Chair



Super Slim Personal CD Player



Leather Back Pack



One Six Flags Ticket

5000 CREDITS

Pick Your Gift from the Awards Catalog

Awards



Cleveland Coca-Cola Bottling Company, Inc.

25000 Miles Road

Bedford Heights, Ohio 44146-1374

(216) 690-COKE (2653)



September 1, 2006

To Whom It May Concern:

Incentive Specialties has worked with us to institute Cleveland Coca-Cola's Safety Slot Machine program. This program has added excitement to our safety program and has helped us reduce the number of our OSHA recordable accidents. Since its inception four years ago, we have experienced a 48% reduction in our recordable rate. This reduction has led to a savings in our self insured workers compensation costs and has had a positive effect on employee moral. I would highly recommend the Safety Slot Machine program.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Stiegel". The signature is fluid and cursive, with a large initial "J" and a long, sweeping underline.

James Stiegel
Director of Human Resources

Incentive Specialties Company © 2004

Business/Industry:
Beverage Manufacturer
Manufacturer/Supplier

Target Audience:
Employees

Type of Promotion:
Safety Program
Incentive Program
Increase Participation

Products:
Slot Machine
Tee Shirts
Jackets

Method of Delivery:
Internal Distribution

Theme:
Safety

The goal was to increase safety awareness and decrease lost time accidents. The program was introduced with a Tee Shirt imprinted with the company logo and program name.

The workforce was divided up into teams. Each team that went one month without a recordable injury qualified for a pull on a slot machine. The slot machine was a real Las Vegas slot machine modified to display the company graphics including the company logo on the wheels. A prize board posted next to the machine showed what the employees would win. It was important that even employees who didn't win credits on the slot machine still won the lowest level award. Employees winning greater numbers of credits won prizes of greater value, and the grand prize (3 company logos on the slot machine wheels) enabled the winning employee to pick their own gift from a merchandise catalog. All employees who went the entire year without an accident received an award jacket embroidered with the company logo and copy reading "Safety Excellence 2003".

The slot machine generated a huge amount of excitement. The Vice President of Human Resources was noted as exclaiming, "This is the neatest thing we have ever done". After the first year, lost time accidents were decreased by 40% and accident severity was decreased by nearly 30%. After the completion of the second year, OSHA recordable accidents were reduced by an amazing 70%.

Incentive Specialties Company © 2005

Business/Industry:
Steel Manufacturer

Target Audience:
Employees

Type of Promotion:
Incentive Program
Safety Program

Products:
Coveralls
Flashlights
Jackets

Method of Delivery:
Internal Distribution
Incentive Awards
Contest

Theme:
"Bend Your Knees, Not Your Back."
"Get a Grip on Safety"

When steel manufacturer GH Hensley chose to initiate a safety program, it was operating with 15 times more lost days than the average number industry wide. A long-term program was designed to help raise awareness within the foundry and to encourage employees to work more carefully. The first year, the slogan "Go Home Healthy And Be Safe" was used. A special logo was designed that featured the word "healthy" in lettering resembling Hensley's logo. Since a significant number of the employees were Hispanic, another version was created in Spanish. The targeted audience was also 98-percent male. A T-shirt bearing the logo kicked off the campaign followed by a variety of inexpensive monthly reminders averaging \$2 to \$3 apiece. Many of the gifts tied into a slogan highlighting a specific safety concern, such as bent pens accompanied by the message, "Bend your knees, not your back." Other products were less specific, but motivational ù a thermal mug imprinted with "Get a grip on safety" or a key ring-flashlight combo noting, "Shine your light on safety." The company attributed the success of the promotional products to employees' use of them on the job or in their homes. In addition, quarterly awards provided incentives for departmental teams of employees to meet safety goals. A variety of distribution methods made the awards an event of sorts over the years. For example, a "jackpot" slot machine was brought into the foundry so individual team members who met their safety goals could play to see what award they had won. The machine would yield a message revealing the promotional product won. Yearly awards included apparel items such as coveralls, jackets and shirts monogrammed with the employee's first name and the number of years he had no lost-time accidents. The company spent over \$100 per employee that year and committed \$90 per employee for the next year. The investment yielded great returns for the company. Hensley experienced more than three years and four million man-hours without a lost-time accident, a 46-percent increase in production, numerous awards, and 600 injury-free employees. In addition, the company saved \$1.4 million per year in worker's compensation and out-of-pocket medical expenses since the onset of its awareness and incentive programs.