

ALCAN PRIMARY METAL GROUP

Alcan Aluminum Corporation
Ingot Sales

6060 Parkland Boulevard
Cleveland, OH 44124-4185

Mailing Address:
P.O. Box 6977
Cleveland, OH 44101-1977



◆ **Join us at the CastExpo May 4-7, 2002 in Kansas City, MO.**

◆ **Chance to win a FREE digital camera**

◆ **Receive sales and technical assistance**

◆ **Value added aluminum ingot**

◆ **5 global research laboratories serving you**

◆ **Grain refinement reduces material costs**

◆ **ISO and QS Certifications**

◆ **Batch to batch consistency**

◆ **Technical assistance**

◆ **Consistent product availability**

◆ **High conductivity rotor alloys**

Dear Aluminum Caster,

The telephone rings... there's a problem. Your quality control department has just informed you that your plant is busily spewing out defective aluminum castings. What else can go wrong? That's a question you shouldn't ask because although you don't know it, your aluminum supplier is just about to close down because of a strike. Your aluminum supplier isn't Alcan... *but it will be.*

- Maintain operational stability. Alcan has long term labor agreements. This will help ensure a fixed supply of product so that you won't face the uncertainty of changing material on a currently running job.
- Reduce material costs. Alcan's process of grain refinement during the smelting process increases the mechanical properties of castings and other parts. Stronger castings can mean lower material costs.
- Penetrate new markets. Alcan is your strategic partner for increasing market share. Alcan will help you develop custom alloys so that you may obtain a proprietary advantage in the market place. We offer free radiography, metallography, and material analysis for our customers.
- Reduce scrap cost. Alcan has been helping companies like yours by supplying the most consistent chemistry from cast to cast from our primary smelters for over 50 years. Our metallurgists have determined through years of research the precise alloying elements necessary to reduce contamination to an absolute minimum.
- Highest quality ensured. Alcan's quality certifications include ISO 9002, QS 9000, and ISO 14001.

Need to solve a problem? Want to know the name and location of your nearest Alcan distributor? Call us today in North America at (440) 423-6310 or worldwide at (514) 848-8201. Check us out on the web at www.ingot.alcan.com.

Sincerely,

Joseph LaRoche
Director of Sales

P.S. Join us at the CastExpo'02 in Kansas City, Missouri, May 4-7 at booth #640. See what Alcan Aluminum can do for you!



When you care enough to melt the very best...!



Alcan Primary Metal
Invites you to
CastExpo'02
May 4-7 in
Kansas City, Missouri

**Join us at
Booth #640**



Win FREE prizes... Like a **DIGITAL CAMERA!**

Bring this coupon along with your business card to our Booth #640 at CastExpo'02 and enter a drawing for one of three **FREE DIGITAL CAMERAS!**
(Limit 1 per person. Winner need not be present at drawing to WIN!)

ALSO... bring a picture of your product made out of Alcan Aluminum ingot and get an **EXTRA** chance to WIN!

Plus... Receive your **FREE** Alcan ingot replica... and **OTHER GIFTS..** just by visiting us at CastExpo'02.

See you at Booth #640

See what Alcan Aluminum can do for you.